



- New Orleans Exclusive CHR Radio Station with over 26 years of heritage.
- A monster morning show – Kidd Kradick In The Morning – “The Oprah of Radio”, targeting Moms and their daughters.
- Unique local personalities: The Afternoon Swirl featuring a local married couple, Stevie G and Tierza who grew up on WEZB-B97 and live the demographic target lifestyle
- Young, unbranded adults with spending power.

